

California sportsmen

1.7 million hunters & anglers spending \$9.8 million a day



TOTAL SPENDING \$3.6 billion

Casting benefits throughout the economy.

- Sportsmen support more jobs in California than the 32nd Street Naval Station in San Diego (53,500 jobs vs. 43,000).
- Annual spending by California sportsmen is more than the revenues of Milpitas-based SanDisk (\$3.6 billion vs. \$3.3 billion).
- Annual spending by California sportsmen is greater than the cash receipts of the state's grape crop (\$3.6 billion vs. \$3 billion).
- California sportsmen spend \$224 million annually on outboard boats and engines to get them onto the water and around the marshes for fishing and hunting.
- More California residents hunt and fish each year than attend Sacramento Kings, San Diego Chargers and Oakland Raiders games (1.8 million vs. 1.7 million).

Lots of bang. Even more bucks.

| | |
|-----------------------|---------------|
| Jobs | 53,500 |
| Salaries and wages | \$2 billion |
| Federal Taxes | \$473 million |
| State and Local Taxes | \$452 million |
| Ripple Effect | \$6.3 billion |



CSF and NASC are the most respected and trusted hunting and fishing organizations in the political arena. With support from every major hunting and fishing organization, we are the leader in promoting sportsmen's issues with elected officials. CSF works directly with the bi-partisan Congressional Sportsmen's Caucus in the U.S. Congress; NASC works with affiliated state sportsmen's caucuses in state legislatures around the country.

Congressional Sportsmen's Foundation 202-543-6850 www.sportsmenslink.org

In partnership with



The Outdoor Nation



If the \$76 billion that sportsmen spend on hunting and fishing were the Gross Domestic Product of a country, sportsmen as a nation would rank 57 out of 181 countries.

| PARTICIPATION | SPENDING | JOBS | SALARIES/WAGES | FEDERAL STATE & LOCAL TAXES |
|----------------------|--------------|-------------|----------------|-----------------------------|
| Sportsmen 34 million | \$76 billion | 1.6 million | \$60 billion | \$25.6 billion |
| Anglers 30 million | \$42 billion | 1 million | \$38 billion | \$16.4 billion |
| Hunters 12.5 million | \$23 billion | 600,000 | \$21 billion | \$9.2 billion |

Every single state makes a contribution through revenue, taxes, and jobs. Here are the facts on California's anglers and hunters.

| PARTICIPATION | | RANK |
|----------------------|--------------|-------|
| Resident sportsmen | 1.7 million | # 3 |
| Resident anglers | 1.5 million | # 3 |
| Resident hunters | 274,000 | # 14 |
| Out of state hunters | *** | # *** |
| Out of state anglers | 152,000 | # 19 |
| Days afield | 3.3 million | # 25 |
| Days on the water | 18.3 million | # 5 |

| SPENDING | | RANK |
|-----------|---------------|------|
| Sportsmen | \$3.6 billion | # 3 |
| Fishing | \$2.6 billion | # 4 |
| Hunting | \$927 million | # 6 |

| JOBS | | RANK |
|-----------|--------|------|
| Sportsmen | 53,500 | # 5 |
| Fishing | 39,700 | # 4 |
| Hunting | 13,700 | # 9 |



The majority of all sportsmen consider themselves "likely voters" and 8 in 10 say that a candidate's position on sportsmen's issues is important in determining for whom they will vote.

If all hunters and anglers living in California voted in the 2004 presidential election, they would have equaled 17% of the entire vote.

About 1 out of 14 residents hunt or fish

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*A respondent who is both a hunter and an angler is counted in each category, but only once for total participation numbers.

**Money spent on an item for both hunting and fishing is only counted for in the total spending category.

***Sample size too small to be reliable.

Statistics come from the U.S.F.W.S. 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation, Southwick and Associates, American Sportfishing Association, and Association of Fish and Wildlife Agencies. For further information, contact CSF at 202-543-6850.