



Iowa sportsmen & women

598,000 hunters & anglers spent \$779 million in 2011

SPORTSMEN BENEFIT THE STATE ECONOMY

598,000 people (residents and non-residents) hunted or fished in Iowa in 2011, more than the population of the Des Moines Metropolitan Statistical Area (598,000 vs. 580,300).

There are more resident sportsmen and women in Iowa than the number of people who attended home games of the Iowa Hawkeyes' football team in 2011 (586,000 vs. 494,095).

Sportsmen and women spent \$779 million on hunting and fishing in Iowa in 2011, almost as much the receipts from dairy products, one of the state's leading agricultural commodities (\$779 million vs. \$888.7 million).

Hunters and anglers support more jobs in Iowa than Principal Financial Inc., the state's largest employer (11,549 vs. 8,000).

Spending by sportsmen and women in Iowa generated \$77 million in state and local tax revenues in 2011 - that is enough to support the average salaries of nearly 1,900 teachers.

**Every single state makes a contribution.
Here are the facts on Iowa's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	598,000	16.8 million	\$779 million	11,549
Total Anglers *	473,300	6 million	\$330 million	4,574
Total Hunters *	253,100	10.8 million	\$449 million	6,975

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

Iowa Sportsmen & Women Support

Spending per Day
\$2.1 million

Salaries and Wages
\$375 million

Federal Taxes
\$86 million

State and Local Taxes
\$77 million

Ripple Effect
\$1.16 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
Sportsmen: 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
Anglers: 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
Hunters: 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

IOWA STATISTICS & NATIONAL RANK

598,000 #29	\$779 million #37	11,549 #37	\$375 million #38	\$163 million #37
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* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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For more information visit www.sportsmenslink.org or call Sara Leonard at 202-543-6850 x11.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.