



# Kansas sportsmen & women

## 527,000 hunters & anglers spent \$629 million in 2011

### SPORTSMEN BENEFIT THE STATE ECONOMY

527,000 people (residents and non-residents) hunted or fished in Kansas in 2011, more than twice the population of the Topeka Metropolitan Statistical Area (527,000 vs. 235,000).

Kansas' resident sportsmen and women could fill Kansas Speedway more than six times (453,000 vs. 73,635 capacity).

Sportsmen and women spent \$629 million on hunting and fishing in Kansas in 2011 - that is more than revenues from dairy products, one of the state's leading agricultural commodities (\$629 million vs. \$542 million).

Hunters and anglers support more jobs in Kansas than Sprint/Nextel, the state's second-largest employer (9,331 vs. 8,000).

Spending by sportsmen in Kansas generated \$69 million in state and local taxes in 2011 - that's enough to support the average salaries of about 1,500 teachers.

**Every single state makes a contribution.  
Here are the facts on Kansas' anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	527,000	9.4 million	\$629 million	9,331
Total Anglers *	400,300	4.2 million	\$224 million	3,131
Total Hunters *	282,600	5.2 million	\$405 million	6,200

\*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.  
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

### Kansas Sportsmen & Women Support

Spending per Day  
**\$1.7 million**

Salaries and Wages  
**\$340 million**

Federal Taxes  
**\$76 million**

State and Local Taxes  
**\$69 million**

Ripple Effect  
**\$938 million**

# AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



## NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
<b>Sportsmen:</b> 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
<b>Anglers:</b> 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
<b>Hunters:</b> 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

## KANSAS STATISTICS & NATIONAL RANK

527,000 <b>#33</b>	\$629 million <b>#40</b>	9,331 <b>#41</b>	\$340 million <b>#41</b>	\$145 million <b>#40</b>
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\* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.  
 \*\* Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.