



Kentucky sportsmen & women

713,000 hunters & anglers spent \$1.9 billion in 2011

713,000 people (residents and non-residents) hunted or fished in Kentucky in 2011, more than the population of Louisville, the state's largest city (713,000 vs. 597,300).

The number of people who fished in Kentucky in 2011 is greater than the total home attendance of the University of Kentucky's Men's Basketball team that year (554,200 vs. 354,046).

Sportsmen and women spent \$1.9 billion on hunting and fishing in Kentucky in 2011 - that is more than the combined revenues for horses and broilers, the state's top two agricultural commodities that year (\$1.9 billion vs. \$1.6 billion).

Hunters and anglers support more jobs in Kentucky than the combined employment of Cincinnati/Northern Kentucky Intl. Airport, GFS Marketplace, and Humana Inc., the state's three largest employers (35,003 vs. 32,000).

Spending by sportsmen and women in Kentucky generated \$167 million in state and local tax revenues in 2011 - that is enough to support the average salaries of 4,162 police and sheriff's patrol officers.

**SPORTSMEN
BENEFIT
THE
STATE
ECONOMY**

**Every single state makes a contribution.
Here are the facts on Kentucky's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	713,000	22.4 million	\$1.9 billion	35,003
Total Anglers *	554,200	10.2 million	\$863 million	12,059
Total Hunters *	347,100	12.2 million	\$1.04 billion	22,944

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

Kentucky Sportsmen & Women Support

Spending per Day
\$5.2 million

Salaries and Wages
\$848 million

Federal Taxes
\$197 million

State and Local Taxes
\$167 million

Ripple Effect
\$2.8 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
Sportsmen: 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
Anglers: 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
Hunters: 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

KENTUCKY STATISTICS & NATIONAL RANK

713,000 #26	\$1.9 billion #15	35,003 #14	\$848 million #16	\$364 million #18
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* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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For more information visit www.sportsmenslink.org or call Sara Leonard at 202-543-6850 x11.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.