



Michigan sportsmen & women

1,938,000 hunters & anglers spent \$4.8 billion in 2011

**SPORTSMEN
BENEFIT
THE
STATE
ECONOMY**

1.9 million people (residents and non-residents) hunted or fished in Michigan in 2011, more than the combined populations of Detroit, Grand Rapids, Lansing, Ann Arbor, and Flint (1.9 million vs. 1.1 million combined population).

There are more resident sportsmen and women in Michigan than the number of people who attended Detroit Lions and Detroit Pistons home games last year (1.64 million vs. 985,578 combined attendance).

Sportsmen and women spent \$4.83 billion on hunting and fishing in Michigan in 2011 - that is more than the combined revenues for dairy products, corn, and soybeans, the state's three highest grossing agricultural commodities that year (\$4.83 billion vs. 4.47 billion).

Hunters and anglers support more jobs in Michigan than the combined number of people employed by the University of Michigan-Ann Arbor, Detroit Receiving Hospital, and Delphi Thermal Systems, three of the state's largest employers (72,462 vs. 50,716).

Spending by sportsmen and women in Michigan generated \$576 million in state and local tax revenue in 2011 - that is enough to support the average salaries of 10,948 police and sheriff's patrol officers.

**Every single state makes a contribution.
Here are the facts on Michigan's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	1,938,000	39.2 million	\$4.8 billion	72,462
Total Anglers *	1,744,200	28.2 million	\$2.5 billion	37,989
Total Hunters *	528,900	11 million	\$2.3 billion	34,473

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011. Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

**Michigan
Sportsmen & Women
Support**

Spending per Day
\$13.2 million

Salaries and Wages
\$2.65 billion

Federal Taxes
\$643 million

State and Local Taxes
\$576 million

Ripple Effect
\$8.2 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
Sportsmen: 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
Anglers: 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
Hunters: 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

MICHIGAN STATISTICS & NATIONAL RANK

1,938,000 #4	\$4.8 billion #3	72,462 #2	\$2.65 billion #3	\$1.2 billion #3
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* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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For more information visit www.sportsmenslink.org or call Sara Leonard at 202-543-6850 x11.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.