



# Montana sportsmen & women

## 335,000 hunters & anglers spent \$983 million in 2011

335,000 people (residents and non-residents) hunted or fished in Montana in 2011, about the same as the combined populations of the state's three largest metropolitan statistical areas - Billings, Missoula and Great Falls (335,000 vs. 352,000).

More people fished in Montana in 2011 than attended all of the University of Montana Grizzlies' home football games (267,200 anglers vs. 199,023 attendees).

Sportsmen and women spent \$983 million on hunting and fishing in Montana in 2011, three and a half times more than revenues from hay, the third leading agricultural product in the state (\$983 million vs. \$271 million).

Hunters and anglers support 16,515 jobs in Montana - that is more than five times the number of employees as Billings Clinic, one of the state's largest employers (16,515 vs. 3,000+ jobs).

Spending by sportsmen and women in Montana generated \$102 million in state and local taxes in 2011 - that's enough to support the average salaries of about 2,500 teachers.

**SPORTSMEN  
BENEFIT  
THE  
STATE  
ECONOMY**

**Every single state makes a contribution.  
Here are the facts on Montana's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	335,000	4.9 million	\$983 million	16,515
Total Anglers *	267,200	2.4 million	\$350 million	5,375
Total Hunters *	150,100	2.5 million	\$633 million	11,140

\*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.  
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

### Montana Sportsmen & Women Support

Spending per Day  
**\$2.7 million**

Salaries and Wages  
**\$429 million**

Federal Taxes  
**\$109 million**

State and Local Taxes  
**\$102 million**

Ripple Effect  
**\$1.4 billion**

# AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



## NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
<b>Sportsmen:</b> 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
<b>Anglers:</b> 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
<b>Hunters:</b> 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

## MONTANA STATISTICS & NATIONAL RANK

335,000 <b>#41</b>	\$983 million <b>#31</b>	16,515 <b>#28</b>	\$429 million <b>#32</b>	\$211 million <b>#30</b>
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\* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.  
 \*\* Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.