



New Jersey sportsmen & women

794,000 hunters & anglers spent \$1.26 billion in 2011

SPORTSMEN BENEFIT THE STATE ECONOMY

794,000 people (resident and non-resident) hunted or fished in New Jersey in 2011, more than the populations of the three largest cities combined - Newark, Jersey City, and Paterson (794,000 vs. 671,000).

New Jersey's resident sportsmen and women could fill MetLife Stadium more than eight and a half times (709,000 vs. 82,500).

Sportsmen and women spent \$1.26 billion on hunting and fishing in New Jersey in 2011 - that is more than the receipts for all agricultural commodities in the state for that year combined (\$1.26 billion vs. \$1.12 billion).

New Jersey's hunters and anglers support more than twice the number of jobs as Continental Airlines in Newark, the state's largest employer (16,905 vs. 8,000).

Spending by sportsmen and women in New Jersey generated \$151 million in state and local tax revenue in 2011, enough to support the average salaries of over 1,850 policemen in the state.

**Every single state makes a contribution.
Here are the facts on New Jersey's anglers and hunters.**

| SEGMENT | PARTICIPANTS | DAYS | SPENDING | JOBS |
|-------------------|--------------|--------------|----------------|--------|
| Total Sportsmen * | 794,000 | 10.8 million | \$1.26 billion | 16,905 |
| Total Anglers * | 766,100 | 9.4 million | \$1.15 billion | 15,386 |
| Total Hunters * | 93,800 | 1.4 million | \$116 million | 1,519 |

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

New Jersey Sportsmen & Women Support

Spending per Day
\$3.5 million

Salaries and Wages
\$653 million

Federal Taxes
\$176 million

State and Local Taxes
\$151 million

Ripple Effect
\$2.07 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

| PARTICIPANTS | SPENDING | JOBS | SALARIES / WAGES | TOTAL TAXES |
|----------------------------------|-------------------|-------------|------------------|----------------|
| Sportsmen: 37.4 million * | \$90.0 billion ** | 1.5 million | \$61.7 billion | \$26.7 billion |
| Anglers: 33.1 million | \$47.7 billion | 828,000 | \$35.3 billion | \$14.9 billion |
| Hunters: 13.7 million | \$38.3 billion | 681,000 | \$26.4 billion | \$11.8 billion |

NEW JERSEY STATISTICS & NATIONAL RANK

| | | | | |
|--------------------|---------------------------|-------------------|--------------------------|--------------------------|
| 794,000 #22 | \$1.26 billion #25 | 16,905 #27 | \$653 million #25 | \$327 million #22 |
|--------------------|---------------------------|-------------------|--------------------------|--------------------------|

* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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For more information visit www.sportsmenslink.org or call Sara Leonard at 202-543-6850 x11.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.