



New Mexico sportsmen & women

304,000 hunters & anglers spent \$579 million in 2011

SPORTSMEN BENEFIT THE STATE ECONOMY

304,000 people (residents or non-residents) hunted or fished in New Mexico in 2011, more than the population of the Las Cruces Metropolitan Statistical Area (304,000 vs. 214,000).

New Mexico's resident sportsmen and women could fill the New Mexico Lobo's football stadium more than six times (252,000 vs. 40,000 capacity).

Sportsmen and women spent \$579 million on hunting and fishing in New Mexico in 2011, more than the combined receipts for pecans, hay, cotton, corn, and chili peppers (\$579 million vs. \$539 million total receipts).

Hunters and anglers support nearly as many jobs in New Mexico as Los Alamos National Laboratories, one of the largest employers in the state (7,695 vs. 7,949).

Spending by sportsmen and women in New Mexico generated \$58 million in state and local taxes in 2011 - that's enough to support the average salaries of 1,644 firefighters.

**Every single state makes a contribution.
Here are the facts on New Mexico's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	304,000	6.3 million	\$579 million	7,695
Total Anglers *	278,000	3.9 million	\$433 million	5,487
Total Hunters *	68,800	2.4 million	\$146 million	2,208

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

New Mexico Sportsmen & Women Support

Spending per Day
\$1.6 million

Salaries and Wages
\$258 million

Federal Taxes
\$56 million

State and Local Taxes
\$58 million

Ripple Effect
\$819 million

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
Sportsmen: 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
Anglers: 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
Hunters: 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

NEW MEXICO STATISTICS & NATIONAL RANK

304,000 #42	\$579 million #43	7,695 #43	\$258 million #43	\$114 million #43
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* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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For more information visit www.sportsmenslink.org or call Sara Leonard at 202-543-6850 x11.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.