



# North Carolina sportsmen & women

1,631,000 hunters & anglers spent \$2.3 billion in 2011

**SPORTSMEN  
BENEFIT  
THE  
STATE  
ECONOMY**

1.63 million people (residents and non-residents) hunted or fished in North Carolina in 2011, about the same as the combined populations of the Raleigh and Durham Metropolitan Statistical Areas (1.63 million vs. 1.7 million).

The number of people who fished in North Carolina in 2011 is more than the combined total home attendance for the NFL's Carolina Panthers and the NBA's Charlotte Bobcats (1.52 million anglers vs. 1.06 million fans).

Sportsmen and women spent \$2.3 billion on hunting and fishing in North Carolina in 2011 – that's almost as much as revenues for hogs, the second highest grossing agricultural commodity that year (\$2.3 billion vs. \$2.5 billion).

Hunters and anglers support more jobs in North Carolina than the combined employment of Merrill Lynch & Co. Inc. and Nortel Networks Corp., the two largest employers in the state (35,088 vs. 25,000 combined jobs).

Spending by sportsmen and women in North Carolina generated \$249 million in state and local taxes in 2011 - that's enough to support the average salaries of 6,054 police and sheriff's patrol officers.

**Every single state makes a contribution.  
Here are the facts on North Carolina's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	1,631,000	24.2 million	\$2.3 billion	35,088
Total Anglers *	1,524,600	23.5 million	\$1.7 billion	25,712
Total Hunters *	335,000	748,000	\$650 million	9,376

\*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011. Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

## North Carolina Sportsmen & Women Support

Spending per Day  
**\$6.3 million**

Salaries and Wages  
**\$1.2 billion**

Federal Taxes  
**\$280 million**

State and Local Taxes  
**\$249 million**

Ripple Effect  
**\$3.7 billion**

# AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



## NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
<b>Sportsmen:</b> 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
<b>Anglers:</b> 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
<b>HUNTERS:</b> 13.7 MILLION	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

## NORTH CAROLINA STATISTICS & NATIONAL RANK

1,631,000 #7	\$2.3 billion #11	35,088 #13	\$1.2 billion #11	\$529 million #11
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\* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.  
 \*\* Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.