AMERICAN SYSTEM OF CONSERVATION FUNDING

WISCONSIN

The three pillars to the American System of Conservation Funding include revenue from sporting licenses, and excise tax revenue from both the Wildlife and Sport Fish Restoration Programs. These state-specific documents are designed to provide essential information to our partners and the public to help them more thoroughly understand the contributions that sportsmen and women, and associated industries, make to conservation in all 50 states.

Please note that there is a two-year lag for license data, so costs and number of license holders for 2025 represent license sales that occurred in 2023.

Learn More

2025	Hunting Licenses	Fishing Licenses	Pittman-Robertson	Dingell-Johnson	TOTAL
Funding	$36.3 M	$33 M	$25.7 M	$12.9 M	$107.9 M
National Ranking	6	6	9	7	6
Historical Funding Total	$1.5 B	$1.2 B	$530.3 M	$398.3 M	$3.7 B
Historical Funding U.S. Rank	3	3	6	5	4

1,950,859

2025 Paid License Holders

6,152,679

2025 Total License Permits/Tags